

# Involving SMEs in Responsible Care® The prisme<sup>2</sup> Approach



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Responsible Care

Themistokleous Georgios HACI



# Enabling Greek SMEs to create value by applying Responsible Care<sup>®</sup> initiative

- HACI board decided to participate as a pilot country in the prisme<sup>2</sup> project in December 2008.
- A project coordinator has been appointed immediately.
- An action plan has been develop based on the project available material.



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# PRISME2 Partners

- European Chemical Industry Council, Cefic
- European Chemical Employers' Group, ECEG
- European Mine, Chemical & Energy Workers' Föderation, EMCEF
- Centre for Tomorrow's Company
- Consulting company IFOK



tomorrow's  
company

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# Local mentors and contributors

- Local branch of BASF
- Local branch of Dow
- DRUKFARBEN Hellas
- Institute of Nuclear Technology-Radiation Protection NSCR 'DEMOKRITOS'
- Hellenic institute for health and safety at work EAINYAE



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# HACI goals from this pilot project

## Enable local SMEs to :

- Improve the safety, health and environmental performance in their operations
- Use resources efficiently and minimise waste
- Report openly on achievements and difficulties
- Engage in dialogue with stakeholders, in particular with the local communities who live and work around our sites
- Provide help and advice to foster the responsible management of chemicals throughout the value chain in the region



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# Prisme<sup>2</sup> Hacı action plan

Activity	Original plan	Actual
Decision of board for participation	December 2008	December 2008
Discussion and cooperation with Labor Union of chemical industry for Prisme 2 participation	January 2009	January 2009
Appoint National focal point	January 2009	January 2009
Communication of the project with HACI members	February 2009	February 2009
Recruit mentor companies	March 2009	June 2009
Get input from SMEs	March 2009	June 2009
Prepare a list of SMEs willingness to participate	March 2009	May 2009
Develop services for local SMEs	June 2009	June 2009
Set up schedule for the work shops	March 2009	June 2009
Prepare material for local training	June 2009	July 2009
Appoint speakers for local workshops	May 2009	June 2009
Perform 1st workshop	July 2009	July 14 2009
Perform 2nd workshop	January 2010	January 2010
Perform 3rd workshop	May 2010	May 2010
Conduct survey for the SMEs opinion of Prisme 2 value creation	December 2010	June2010



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# ATTRACTING STAKEHOLDERS FOR PARTICIPATION

- Conducted a needs survey
- Conducted a communication meeting
- Presented the project flyer
- Discussed the results of the needs survey
- Defined workshops themes



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# Needs survey results

- General safety issues
- Environmental issues
- Product stewardship
- Communication, regulatory & available information sources



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# 1<sup>ST</sup> Workshop themes

1. Personal Safety
  - a. Risk assessment in work places
  - b. Industrial hygiene in work places
  - c. Basics of process safety
2. Responsible care initiative a competitive advantage proposition



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## 2<sup>nd</sup> workshop themes

1. Regulatory information local & EEC
2. Personal safety (specific for chemical SMEs)
3. Process safety (prevention of fires & explosions)
4. Responsible care in supply chain & SQAS



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# 3<sup>rd</sup> Workshop themes

- Energy efficiency (Care + project)
- Personal safety ( Workers safety in Maintenance)
- Tools available from the prisme 2 project ( Demonstration of the web page tools



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# Statistics of participants

- Participants during the 1<sup>st</sup> workshop 21
- Participants during the 2<sup>nd</sup> workshop 20
- Participants during the 3<sup>rd</sup> workshop 13
- Number of SMEs participation 44
- 60% participants attended one workshop
- 30% participants attended two workshops
- 10% participants attended all workshops



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# Workshops assessment approach

- We have used 7 questions for the participants' assessment. Six of these questions were taken by the tomorrow's company proposed template and one question was added locally to assess the themes content we have included in the workshop.
- Some of the questions could be quantitative assessed and some were qualitative assessment asking comments from the participants.



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# Assessment questions

1. To what extent did prisme2 program meet your expectations and needs?
2. Would you recommend prisme2 program to other SMEs in the chemical industry?
3. What three benefits or leanings you had as a result of participating in prisme2 to increase your competitive edge?
4. What three actions you intend to take as a result of participating in prisme2 to increase your competitive edge?
5. To what extent do you think you will be using your participation in prisme2 in your external CSR related communications?
6. How could the format and delivery of the workshop be improved in the future?
7. Presentation themes assessment



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# Summary of participant assessments

Question nu 1	>95%
Question nu 2	100%
Question nu 3	94%
Question nu 4	94%
Question nu 5	75%
Question nu 6	40% ask for more variety in presentation
Question nu 7	Themes were usefull

# Prisme<sup>2</sup> Toolbox

- Chemicals safety (regulations)
- Chemicals safety (voluntary measures)
- Corporate social responsibility
- Energy efficiency
- Environmental management
- Integrated management Responsible Care
- Occupational health & safety

# Prisme<sup>2</sup> Toolbox

- Occupational health & safety
- Plant & process safety
- Supply chain management
- Transport safety

The instruments have been developed by various organisations within, as well as outside, the chemical industry. The toolbox will be regularly revised and extended to keep it relevant and useful to users.



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# Conclusions

- **Prisme<sup>2</sup> project enable Hacı to revitalize the initiative of Responsible care among SMEs in Greece**
- **We have build a network of Responsibele care focal points in order to exchange information**
- **Partisipants found very usefull their participation at the organized workshops**
- **Participants recommend that HACI continues to organize such workshops with a frequency of 3 per year.**
- **organizing such workshops for sector companies using chemical products who are not members of HACI.**



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# Thank you for your attention



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